

## EDITORIAL

Dear readers,

In 2019, we complete 12 months of work at RAEP with the commitment to reconcile its academic impact with the journal's relevance for professors of undergraduate courses. During this period, a number of actions deserve emphasis: we prepared a Strategic Plan for the journal with the purpose of its consolidation, impact expansion and strengthening for Management courses. As a result, the National Association of Undergraduate Courses in Administration – ANGRAD, our sponsor entity, through its Presidency and Council, made an agreement with the Presidency of the Anísio Teixeira National Institute of Educational Studies and Research – INEP, an autarchy linked to the Ministry of Education. This agreement allowed the collection of updated data on 100% of course coordinators and academic leaders of the country's almost 2,300 Higher Education Institutions.

In this context, the effort to make RAEP 100% digital in the beginning of 2018 was a relevant milestone, as this format allowed to extend its capillarity, as well as stimulate and diversify the journal's communication through newsletter, social networks and Kudos ([www.growkudos.com](http://www.growkudos.com)), a resource that contributes to enhance the impact of publications. Therefore, it was possible to reach almost 200 thousand accesses in the last 20 months, that is, an approximate monthly average of 10,000 accesses. In the same direction, we had an increase from 315 articles submitted in 2017 to 349 articles in 2018.

This quantitative increase was followed by quality improvement of the submitted articles, both on research applied to undergraduate courses (teaching) and on theoretical research in Administration. National partnerships with the National Association of Graduate Studies and Research in Administration - ANPAD, with the Seminars in Administration - SEMEAD of FEA/USP, and with the Brazilian Association of Distance Education – ABED, as well as international partnerships with EQUAA - Education

Quality Accreditation Agency - in Latin America, and with EFMD - European Foundation for Management Development, together with fast track processes in the main local academic events in Administration, have helped to achieve such results.

Institutional efforts made possible the launching of a RAEP International Special Call in December 2018, named “Special Issue: Achieving Sustainable Development”, which will be published in the 3<sup>rd</sup> edition of 2019. This initiative is led by the Invited Scientific Editor Prof. Patrícia Kanashiro, Ph.D. (Loyola University, Maryland, USA) and Co-editors Eric Talavera Campbell, MRe (EQUAA, Peru), Friedemann Schulze-Fielitz, M.A. (EFMD GN Americas, USA), Cristiane Benetti, Ph.D. (ICN Business School, France), and Janette Brunstein, Ph.D. (Mackenzie Presbyterian University, Brazil). The focus of this Call is the role of colleges and universities in building sustainable development. Submissions are open until **March 30, 2019**, and selected articles and case studies will be published in September of the same year. More information is available at the RAEP website: [raep.emnuvens.com.br/raep/index](http://raep.emnuvens.com.br/raep/index).

In 2018, we began the experience of dedicating one edition to articles that focus on teaching, especially in undergraduate courses, and a subsequent edition with articles significant to Administration research. The intention is to help readers identify relevant RAEP issues and articles that are important for their activities. In 2019, we will keep this practice, and the first edition gathers articles focused on Management research.

The first article, called “The Influence of Extracurricular Activities on the Development of Managerial Competencies in Research Groups”, by Pablo Fernando Pessoa de Freitas, Lana Montezano and Catarina Cecília Odelius, from Brasilia University - UnB, sought to identify relationships between extracurricular activities (AE) and the mastery of managerial competencies (CG) in Brazilian research groups (GP). Such paper is significant because it seeks to understand the degree of relevance of extracurricular activities in the managerial performance of researchers within research groups.

The next article is “Accept or Reject? That is the Question on the Types of Arguments for Justifying Articles in Administration”, by Alessan-

dro Prudêncio Lukosevicius, from Great Rio University - Unigranrio, Jairo Carvalho Guimarães, from Federal University of Piauí – UFPI, and Deborah Moraes Zouain, from Unigranrio. Results identified the most frequent reasons used to justify scientific research in Administration.

The third article, “Historical Research in Administration: A Proposal for Research Practices”, by Alessandra de Sá Mello da Costa, from Pontifical Catholic University of Rio de Janeiro - PUC-RJ, and Marcelo Almeida de Carvalho Silva, from Federal University of Rio de Janeiro - UFRJ, addressed the paths of Historical Research in Administration as a research method. The article helps researchers of this area to assume a critical and reflexive action regarding the organizational dynamism inherent to the historical process.

The following article is “Notes on the Rigor-Relevance Gap regarding the Professional Master Program”, by Octavio Ribeiro de Mendonça Neto, from Mackenzie Presbyterian University, Almir Martins Vieira, from São Paulo Methodist University, and José Carlos Tiomatsu Oyadomari, from Mackenzie Presbyterian University. The objective of this essay is to contribute to the discussion on the role of professional master programs, especially by proposing an interventionist research as an alternative methodology for these programs in order to reconcile practical problems and knowledge creation. The authors argue that academy should accept alternative research paradigms, which is something that deserves, in fact, our attention and reflection, especially in the context of these programs.

The fifth article is “The Use of Business Games at Different Educational Levels: Integration, Practice and Research involving Undergraduate and Graduate Students of Administration”, by Humberto Reis dos Santos-Souza, from Rio de Janeiro Federal Institute of Education, Science and Technology, and Murilo Alvarenga Oliveira, from Fluminense Federal University – UFF. It addresses the integration between undergraduate and graduate students (*stricto sensu*), by using business games. The process of approximation between students of different levels of education proved to be positive. Therefore, it is an important article for managers, coordinators and professors of undergraduate and graduate courses in Administration,

by reporting a teaching practice whose results proved effective in pedagogical terms.

Finally, authors Marco F. Simões-Coelho, Gisela Sender, Ronaldo Andrade Deccax and Victor Manoel Cunha de Almeida, from Federal University of Rio de Janeiro – UFRJ, presented the Teaching Case “CEO under double challenge: economic crisis and technological innovation”, which deals with the challenges for the survival of the company Ccaps Translation and Localization. This paper contributes to understanding the basic concepts of the Theory of Disruptive Innovation and Organizational Ambidexterity.

The **Perspectives** section addresses topics and subjects that are cross-sectional to Administration courses and can be useful for leaders, professors and students interested in innovative proposals for teaching and research. In this edition, professors Marco Antônio Carvalho Teixeira and Fernando Burgos Pimentel dos Santos, from FGV-EAESP, reported the recent experience of the course on Public Administration and Government at FGV São Paulo, exploring its challenges and innovations. We believe that this text contributes to the reflection of other Public Administration courses in the country, as well as to Administration courses that add public management to their syllabus.

In this first edition of 2019, in addition to the articles and teaching cases that we have traditionally published, we have a **Critical Review** of a book that is innovative and relevant to undergraduate courses. Prof. Ariádne Scalfoni Rigo, professor and researcher at the Federal University of Bahia - UFBA and Editor of the journal *Organizações & Sociedade (O&S)*, presents the review of the book “Sociology of Organizations: Concepts, Reports and Cases” by professors Pedro Jaime, from FEI University Center, and Fred Lucio, from the Higher School of Advertising and Marketing - ESPM. In Brazil, there is a shortage of introductory textbooks on this topic, and those that show relevant and current cases and examples are rare.

We hope that readers will enjoy this RAEP issue. We wish to stress that the advances presented here were fruit of the permanent and collective work of ANGRAD Board of Directors and Council, of the exemplary work

of dozens of evaluators and, finally, of researchers and professors who have dedicated themselves to publishing their papers in this journal. Thanks to everyone who has collaborated with RAEP! In particular, I thank RAEP executive team, formed by Gabrielle Junqueira Hernandez and Luisa Veras de Sandes-Guimarães, for their dedication, idealism and professionalism. Finally, we wish our readers a 2019 with excellent learning, great classes and increasingly instigating and innovative research, which can add to the advancement of theoretical knowledge in the Management field, as well as applied research oriented to the improvement of teaching and learning in the country's Administration courses.

Edson Sadao Iizuka  
*Scientific Editor*