

## Editorial – RAEP – Special Issue

Dear readers,

The year 2021 was a very special year that culminated in the approval of the new National Curriculum Guidelines for the Administration area. One of the main features of the new NCGs was that they were the result of a broad discussion involving the entire course community, coordinators and administration professors. ANGRAD had the honor of leading these debates, collecting suggestions and opening privileged spaces for discussion at ENANGRAD in the course of two intense years of construction of the new NCGs.

One of the main concerns detected in the debates was the need for the courses' pedagogical plans to respond to the dynamic needs of markets and contemporary society impacted by the multiple phenomenon of volatility, uncertainty, complexity and ambiguity. In addition to the necessary insertion of digital resources, agile methodologies, understanding of new business models, the adherence to the needs of this market and society were presented as the main innovations of the new NCGs.

In sync with these developments, we had the honor and privilege of publishing this special call focused on case studies that, in view of this growing dynamism of the performance space of graduates of administration courses, tends to gain more and more space in the teaching of management.

The 3rd edition of 2021 consists of five articles, four teaching cases and a review. The first article entitled "Application of Cases for Teaching in Business Administration Courses: Does Teacher Innovativeness Influence Learning Outcomes?" by the authors Dafne Morais and Elnivan Souza sought to analyze the teacher's perspective on the application of cases for teaching.

The next article was written by Silas Dias Mendes Costa and Thais Pinto da Rocha Torres and was entitled "Teaching cases: a systematic review of publications in the Revista Administração: Ensino e Pesquisa (2011-2020)". The authors sought to identify the Brazilian journal that most published cases for teaching between 2011 and 2020 and to analyze the characteristics of these publications.

The third article “How Much Time to Allow for Discussions when Teaching with Teaching Cases?” written by Raul Beal Partyka, Carlos Eduardo de Lima and Jailson Lana discussed and highlighted the debate on the importance of teacher skills, different expectations of students and specific topics that interact with the time allocated for discussions.

Then we have the article “Our Case for Teaching was Rejected. What was missing?” which was written by Maria Salete Batista Freitag, Fernanda Paula Arantes and Lourival Ribeiro Chaves Júnior, aimed to investigate the elements that motivated the rejection of a case for teaching in administration, in order to be able to contribute to the improvement of the elaboration and publication of this text mode.

The fifth article “A Storytelling of Pre-Writing, Writing and Post-Writing of a Case for Teaching” and written by Breno de Paula Andrade Cruz sought to investigate the experience of an educator who uses the storytelling strategy to narrate his process of building a case for teaching.

With the title “AFAGU, serving in death and in life”, written by Brena Carolina de Oliveira Silva, Halana Adelino Brandão, Antonio Messias Valdevino and Thiago Assunção de Moraes, the first case discusses the expansion and performance strategies defined during 24 years of existence of the company, and prospects for the future.

The second case “The Institutionalization of On-Line Social Networks by the Military Police: threat or opportunity?”, developed by Daniel Victor de Sousa Ferreira, Ana Luisa Martins Alves and Cintia Rodrigues de Oliveira, stimulates reflections and debates on management in conducting public security policies in a medium-sized city in the interior of Brazil.

The third case, entitled “Expand or Protect the Brand: Strategic Dilemmas on Copenhagen’s Growth”, written by Gilberto Sarfati and Carolina Figueiredo Barreto, presents the dilemma of defining growth alternatives to preserve the Copenhagen company’s legacy.

Then we have the case “Mata Nativa Restaurant: Adaptation or Opportunity in Times of Covid-19 Pandemic”, written by Cassio Andre Bayma do Nascimento, Gustavo Behling, Alessandra Tutida, Erick Pereira and Jailson Lana, which tells the story of the Restaurant Mata Nativa and its overcoming the crisis caused by the Covid19 pandemic.

We close this 3rd edition with a review of the book “Método de Caso” written by Ed de Almeida Carlos, Raissa Helena Paiva Apolinário and Samara de Carvalho Pedro. This book was organized by Professor Gaspar Giacomini and is about sharing experiences, difficulties and solutions in the process of disseminating cases for teaching.

We would like to mention special thanks to everyone who submitted their work, to the enormous and tireless work of the evaluators and to scientific editor Edson Sadao Iizuka and executive editor Caio Sousa da Silva for the honorable invitation and valuable support received.

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